



# Don't leave Data Governance to chance

Gemma Jordan  
Data Governance Manager

## Acknowledgement of Country

The Lottery Corporation acknowledges the Traditional Custodians and First Peoples of Australia and their continuing connection with the lands on which our offices, retail outlets and venues operate.

Through our commitment to reconciliation, we can build a bright and inclusive future together, creating better outcomes for all Australians.

### Artist Acknowledgement

Elaine Chambers-Hegarty, Aboriginal Artist and Designer





# We're the driving force behind Australia's largest lottery games

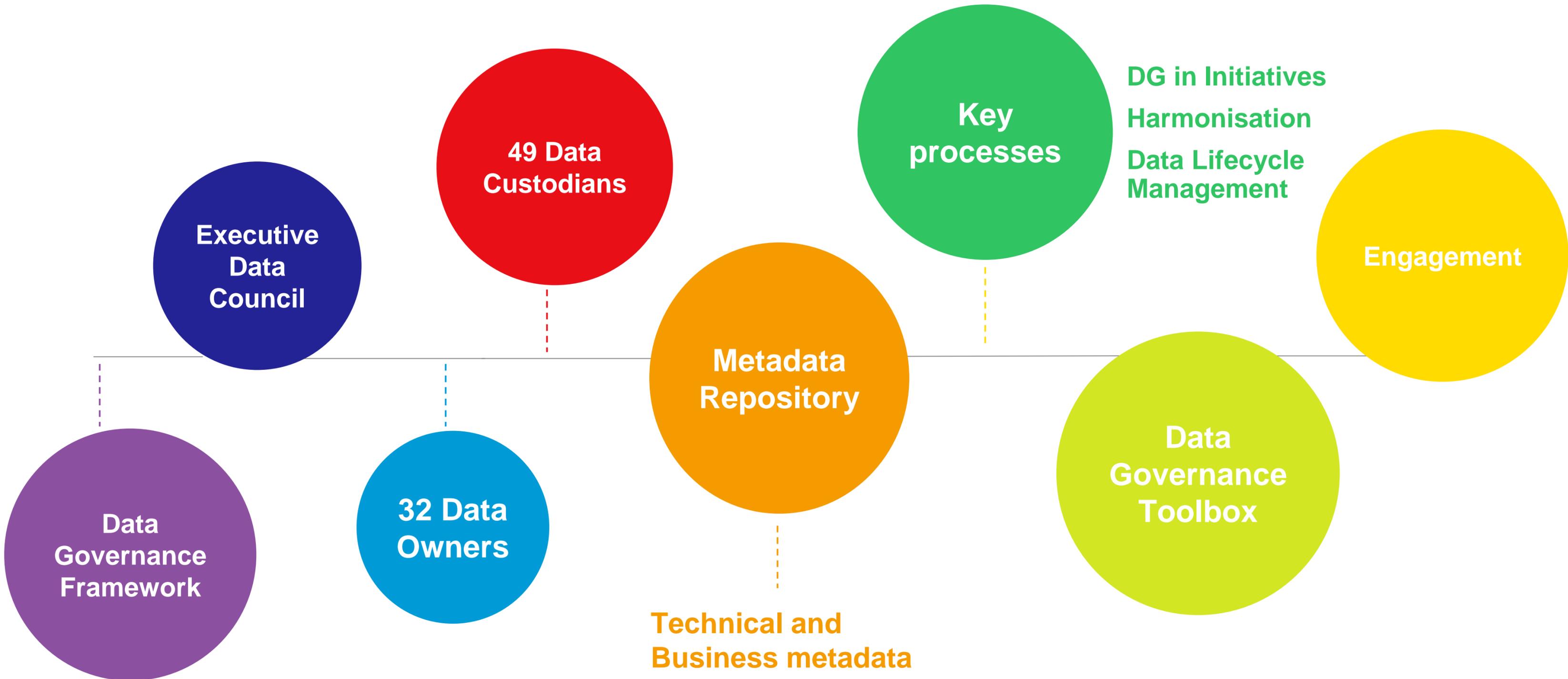


# Bringing Data Governance to life

# At The Lottery Corporation we are doing it differently....

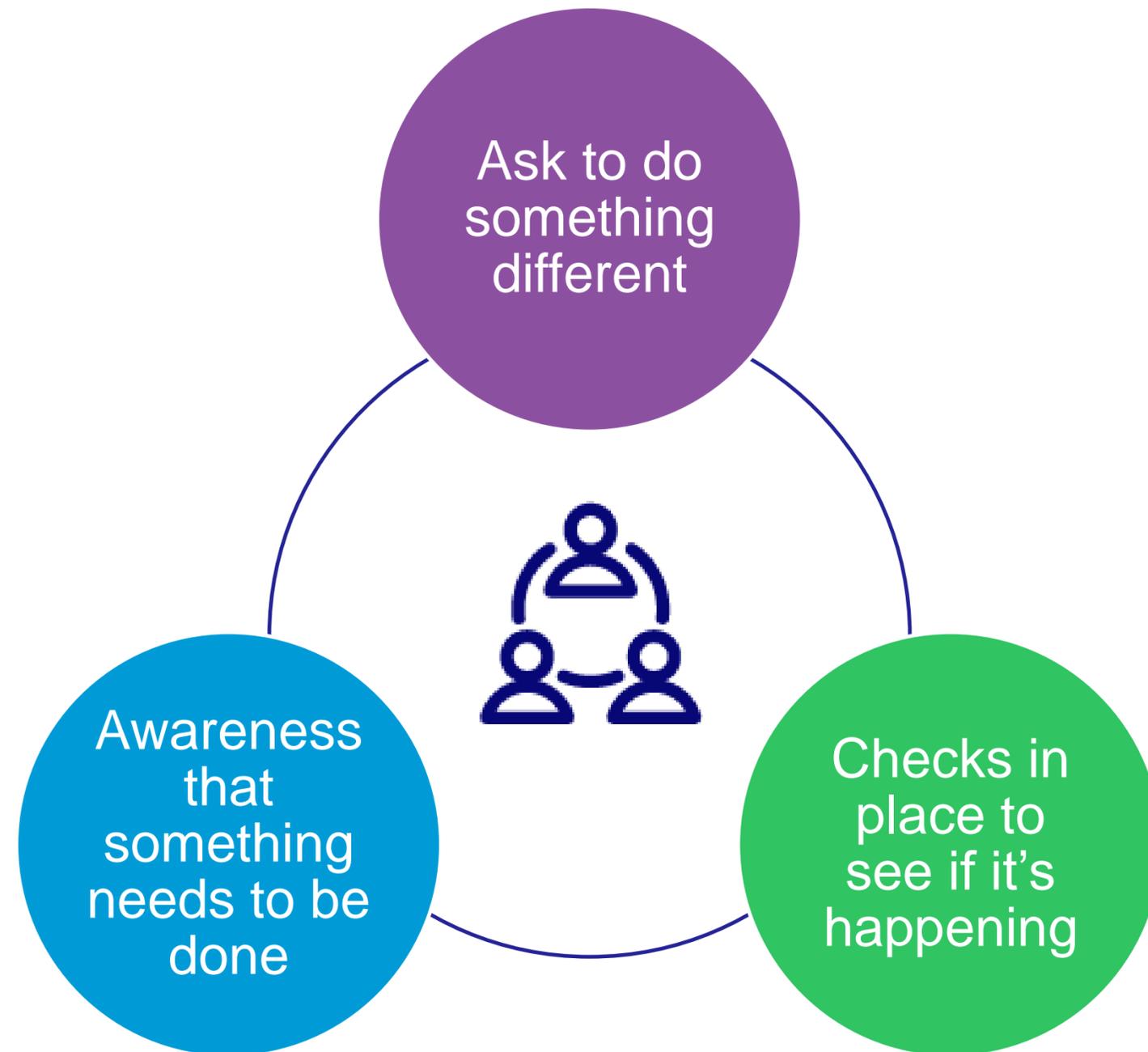
Data Governance roles and processes are just the start. Add in **enabling tools and technology; standards and guidelines** along with data controls, and TLC has a winning combination.





# Data Governance with purpose





People are at the centre of the Framework and tie it all together.

# A people-first approach: creating the right feel



## Recognised

Acknowledge

Celebrate



## Valued

Advocate

Inclusion



## Empowered

Trust

Capability



## Proud

Team

Support

# A people-first perspective: what Data Custodian's shared

how you make it fun and a lot easier

- Important
- Bewildering
- Initial maturity effort ... for future potential / benefit realisation

keep it "alive" and not just a tick box exercise.

**Confidence** is the single most important one for me.

Accountable

Empowered, Transparent,

make data so much fun,

Thanks also for the recognition in Amplify!

A labyrinth and puzzling

